# **Appendix E**

Session 5 Resources

# Types of Investments: Loaning and Owning

# LOANING

- Saving Account
- Interest Checking
- Money Market Accounts
- Certificates of Deposit (CDs)
- U.S. Treasury Bills/Notes
- Bonds

## OWNING

- Stocks
- Mutual Funds
- Exchange Traded Funds
- Real Estate
- Precious Metals
- Collectables
- (Crypto currency)

# **Long Term Average Annual Returns**

Stocks10.15	5%
Bonds6.33	3%
Gold4.3	3%
Real Estate3.8	3%
Cash3.4	4%
Inflation 2.9	3%

### **Understanding the Risks...**

- · Risk of not investing
- Inflation risk—purchasing power loss
- Market risk
  - · Equity risk—share price
  - · Interest rate risk-bond value
  - Currency risk—value of US\$
- · Liquidity risk—ability to sell quickly
- · Concentration risk—lack of diversity
- Longevity risk—outliving your money
- · Getting in my own way—our emotions



#### Search For Your Financial Advisor

- · Ask your close trusted friends about their advisors
- Consider Kingdom Advisors—kingdomadvisors.com
- · Use National Association of Personal Financial Advisor—napfa.org
- Use FINRA—finra.org/investors#
- · Consider Timothy Fund—timothyplan.com
- · Commission or Fee-based
- Select two or three potential advisors. Interview and evaluate them, select one or keep searching for a great match

# Questions to ask in your initial interview:

- 1. How do you charge for your services and how much?
- 2. What licenses, credentials, or other certifications do you have?
- 3. What services do you/does your firm provide?
- 4. What types of clients do you specialize in?
- 5. Could I see a sample financial plan?
- 6. What is your investment approach?
- 7. How much contact do you have with your clients?
- 8. Will I be working only with you or with a team?
- 9. What makes your client experience unique?
- 10. Can you provide evidence of past returns for clients? They should equal or exceed index funds.

Make sure the advisor asks questions about you and your goals.

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