



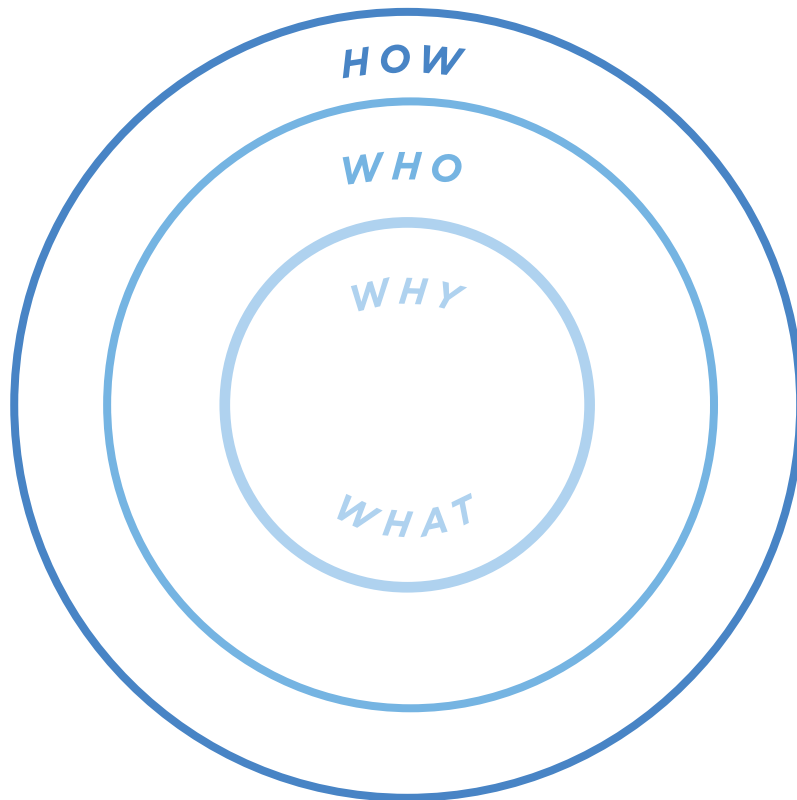
1. Read Matthew 28:16-20 | Mark 12:28-34 | Luke 19:1-10
2. Watch Simon Sinek's TED TALK titled "How Great Leaders Inspire Action."
[ted.com/talks/simon_sinek_how_great_leaders_inspire_action](https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action)
3. What would you say is the "why" of Jesus?
4. What would you say is your "why?"

THE PASSION/VISION TOOL

Start with “Why”

Based on Simon Sinek’s TED Talk, “How Great Leaders Inspire Action,” we will examine Fellowship’s ultimate objective and compelling Vision/Mission. Following that, you will be given time to process your own sense of vision/mission.

Note that Leadership Lab has modified the “Golden Circles” to better complement our content at Fellowship as the Circles of Influence.



My purpose is to bring God glory by...



PROCESS



Our Ultimate Objective:

My Ultimate Objective:

Our Vision (Why):

My Vision (Why):

Our Mission (What):

My Mission (What):

Drafting a Personal Vision/Mission Statement

Writing a personal vision/mission statement is the practical follow-up to the “Passion/Vision” component of the Leader Profile. Listed below are some suggestions to keep in mind as you draft your statements.

RESOURCES

- Pray, asking God to give you clarity.
- Think in terms of an idea or compelling phrase for your vision statement. This statement answers the “why” question.
- Think in terms of an action or “to do” sentence for your mission statement. Consider completing the following sentence to prime the pump: “My purpose is to bring God glory by...”
- Keep your statements simple and concise. Be able to write them on a napkin, making it easily understood by your spouse or grade school children.
- These statements should be a reflection of your identity in Christ.

EXAMPLES

1. **Vision:** The Greater Good **Mission:** To inspire the right people through trusted advice and exceptional service for the Greater Good. —*Tim Hearon, Executive Recruiter*
2. **Vision:** Off the Fence into Life **Mission:** To inspire women to get off the fence and into life. —*Kathy Rusch, Women’s Mentor*
3. **Vision:** To engage the body of Christ in ministry for their joy and God's glory. **Mission:** To offer my time, talent, and treasures to connect maturing Christians to ministry opportunities where they can serve God and fulfill their Kingdom purpose. —*Hector Sanabria, Generosity Team Coordinator, Fellowship Bible Church of NWA*
4. **Vision:** Because I’m Called **Mission:** To influence and inspire the next generation to smile. —*Jeff Rhodes, Pediatric Dentist*
5. **Vision:** re:FRAME **Mission:** To equip 500,000 families to walk in the power of a redemptive life. —*Chip Jackson, The Training Center*
6. **Vision:** Life Change **Mission:** To produce and release spiritual leaders who know and express the authentic Christ to NWA and the world. —*Fellowship Bible Church of Northwest Arkansas*



SHARE

1. In the next seven days, what are the best steps you can take in loving God and loving others?
2. How has the Passion/Vision assessment of the Leader Profile proven helpful to you?
3. When it comes to people who lead with a strong sense of Passion/Vision, who comes to mind? Why?
4. What do you find compelling about Fellowship's Vision/Mission?